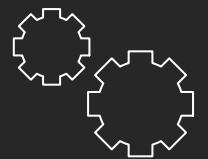


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## Company Profile

"Full-Time Outsourcing"



Since 1994

# <CONTENTECH/>

## In Brief

- Established: 1994
- Activity: Full Localization services (Translation–DTP–Engineering)
- Location: Giza, Egypt
- Languages supported for DTP: Latin – Bidirectional
- Main languages supported for Translation: (Arabic – Turkish – Farsi - Hebrew – Dari – Kurdish)
- Network Infrastructure 4 M Connection  
Backup 2M, 3 Servers, 168 Workstations (PC/ MAC/ Linux)
- Our Team: 112 employees (In House):
  - ◆ Project Manager: 12
  - ◆ Typesetters: 22
  - ◆ Translators: 26
  - ◆ QA Specialist: 18
  - ◆ Document Engineers: 21
  - ◆ Audio Engineers: 2
  - ◆ Localization Engineers: 9
  - ◆ Graphic Designers: 2

### Overview:

Since 1994 <CONTENTECH/> has been providing comprehensive multilingual content composition and conversion services for many Translation, Localization and Publishing agencies worldwide to efficiently extend their services, many of our clients find outsourcing to us helps improve focus, streamline processes and lower their overhead costs.

### Management Philosophy:

Ensure steady growth through innovative management and strengthen structure, while using the latest technologies and work cycles, guaranteeing the best and most comprehensive service level meeting our dynamic clients demands.

### Team:

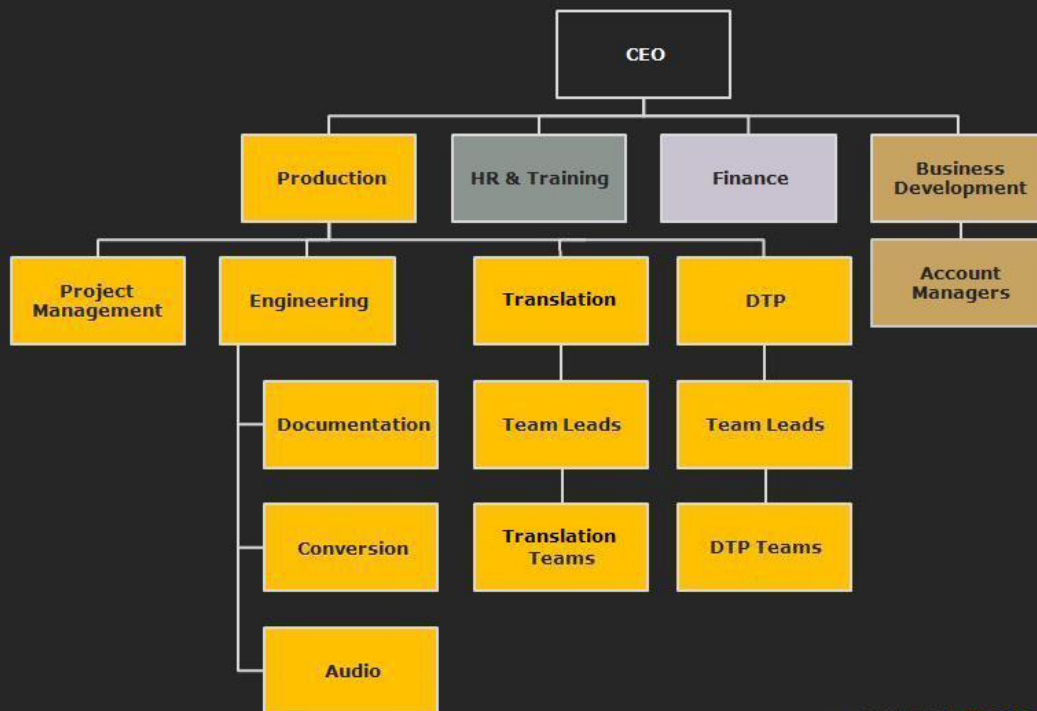
We do bring in experienced and talented & powerful professionals in the different areas of our business, provide them with the best working atmosphere in order to build a perfect team with diversified experiences to best serve our clients needs worldwide, we have also a very powerful engineering team that could find solutions to the different production difficulties thus enhancing the productivity.

### Clients:

<CONTENTECH/> has focused on serving translation and localization agencies with professional DTP and Graphic engineering and editing tasks for (Opel, NCR, Nokia, Siemens, Lexmark, IBM, Canon, Epson, Kodak, Hill-Rom, Motorola, DAF, Rover, Komatsu and BenQ, etc....) through MLVs like (Lion Bridge, SDL, STAR Group, Welocalize and WK Automotive)

All above is just a sample of the companies that we have had the pleasure of providing services on behalf of our clients.

## Company Structure:



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## Services:

<CONTENTECH/> offers the below services that caters both

Publishers & Translation\localization agencies needs:

- Translation, Editing, Proofreading
- Multilingual DTP/Typesetting
- Graphics Editing
- Software localization\Testing
- Audio Post Production
- Content Conversion (Digitization - XML/SGML conversion)
- Pre-Press & Editorial (Page composition - Copy Editing - Indexing)

## Languages range & Capabilities:

### ▪ Translation:

We do cover all Middle East languages (Arabic – Turkish – Farsi – Dari – Kurdish – Hebrew - etc...) in so many subjects, starting from the hardest to the easiest, using the Most Common CAT Tools.

However! We would be able to handle any other language pairs upon our Client request.

### ▪ DTP & Engineering:

Whatever is the language direction of your project? We can handle them all in DTP & Engineering (Latin – Bi-Directional – CCJK) languages.

## Tools Expertise:

### ▪ Translation:

- ◆ SDLX
- ◆ TRADOS
- ◆ Déjà vu
- ◆ Transit
- ◆ Word Fast



### ▪ Typesetting:

- ◆ In-Design
- ◆ Frame Maker
- ◆ Quark Xpress
- ◆ Interleaf
- ◆ PageMaker
- ◆ MS Word
- ◆ Latex



### ▪ Graphics Illustrations:

- ◆ Freehand
- ◆ CorelDraw
- ◆ Photo Shop
- ◆ Flash
- ◆ Director



### ▪ Audio Post Production:

- ◆ Sound Forge



### ▪ Help Engineering:

- ◆ MS Help Workshop
- ◆ Help QA
- ◆ HTML QA

### ▪ Platforms: PC – Mac

## Project Management:

<CONTENTECH/> has a team of 12 highly experienced and trained PM's, each client has a dedicated PM that handles his projects, thus having one contact person.

## Production Cycle:

Our production cycle ensures delivering the highest quality output, Projects are analyzed by our engineers depending on the project type, then a Project Kit is formed and a kick off meeting is held with the involved production team, each production team is a self contained team having a PM – Engineer Lead - Typesetting Team lead – QA (same resources working on all your projects).

**Capabilities & Scalability:** <CONTENTECH/> relies on its huge in house capabilities, thus enabling us to take on any project size with the toughest turnaround time with no extra fees for rush.

### Company main contacts:

- **Name:** Khaled Hamza
  - ✦ **Title:** Business Development Manager
  - ✦ **E-mail:** [khaled.hamza@contentech.com](mailto:khaled.hamza@contentech.com)
  - ✦ **Tel:** +202 37625037 Ext. 2220
  - ✦ **Cell:** +20 127336397
  - ✦ **Fax:** +202 37608966
  - ✦ **Address:** 10 Abdul Rahman El-Rafee st., Dokki 11311 Giza, Egypt
  
- **Name:** Hossam Khayyat
  - ✦ **Title:** Account Manager
  - ✦ **E-mail:** [hossam.khayat@contentech.com](mailto:hossam.khayat@contentech.com)
  - ✦ **Tel:** +202 37625037 Ext. 2440
  - ✦ **Cell:** +20-113451471
  - ✦ **Fax:** +202 37608966
  - ✦ **Address:** 10 Abdul Rahman El-Rafee st., Dokki 11311 Giza, Egypt
  
- **Name:** Hany Kamal
  - ✦ **Title:** Project Management Manager
  - ✦ **E-mail:** [Hany.kamal@contentech.com](mailto:Hany.kamal@contentech.com)
  - ✦ **Tel:** +202 37625037 Ext. 2222
  - ✦ **Cell:** +20 100002854
  - ✦ **Fax:** +202 37608966
  - ✦ **Address:** 10 Abdul Rahman El-Rafee st., Dokki 11311 Giza, Egypt
  
- General Enquiries: [info@contentech.com](mailto:info@contentech.com)
- URL: <http://www.contentech.com>

**We do guarantee your satisfaction when you try our services!**

<CONTENTECH/> **Team**

